



Design Solutions for a Better Business Image.

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Now that I have a web site, what do I do? :

Now a days most people have web sites. Some people aren't sure exactly what the next step should be. Then other's get them and hope to tell people "when they ask". Everything you have should have this web site address on it. When people call send them to your site. Keep an up to date listing of all your clients email address so when you have new specials, products, or services you can contact them. Here is just a few ways to introduce your site to new or preexisting clients:

- mailings
- promote cards/business cards/reminders/thank you
- all correspondence/letter heads
- specials
- billboards
- newspaper ads
- phone books
- brochures
- radio
- magnetics for cars
- signs
- entrance doors of your business
- press release to newspaper
- business answering machine/after hours contact machine